



SARAH PEACHEY

INNOVATION PROJECT MANAGER

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"LOGIC WILL GET YOU FROM A TO B. IMAGINATION WILL TAKE YOU EVERYWHERE." - ALBERT EINSTEIN

ABOUT ME

An experienced project manager, play facilitator and actress with a unique skillset. Harnessing creativity, innovation and play to deliver projects and events with impact. I've worked with some of the world's leading innovation consultancies and senior clients from multiple industries, on projects and events in the UK and across the globe. On one side, I deliver effective and reliable project management, planning, logistics, and execution. On the other, I source insights and trends to build inspiring stimulus, create impactful exercises and facilitate delivery of workshops.

EXPERIENCE

INNOVATION PROJECT MANAGER | FREELANCE

2014 – PRESENT

I manage a wide variety of projects, from strategy workshops, purpose architecture & values, and executive leadership events, to retail trials, NPD and brand innovation. At the core is strong project management, with full spectrum logistics, planning, senior client management, budget forecasting and resourcing. Additional capabilities include recruitment (*consumers, experts and speakers*), creation of stimulus (*case studies and global market insights*), facilitation and workshop design (*workshop exercises, insight interviews*) and writing up outputs or proposals.

Highlights include: project lead for hugely successful fundraising product pilot (2017); project manager for 3-day strategy event for 140 global exec leaders (2016)

BRAND EXECUTIVE | CANCER RESEARCH UK

2013 – 2014

Managing day to day brand queries required excellent attention to detail, and strong written and verbal skills for influencing and communicating feedback, I built strong relationships collaborating with internal stakeholders and external agencies. Working on a diverse product portfolio and across multi-channel campaigns (*including Race for Life, Dryathlon, Francis Crick Institute, Citizen Science*), allowed me to exercise my creative skills in bringing new ideas, fresh thinking and insights to deliver bigger impact. I was involved in building internal engagement through innovative work spaces, and programmes such as Brand Champions.

PRODUCER | ?WHAT IF! INNOVATION

2011 – 2013

Working for one of the world's leading innovation agencies, I played a pivotal role in facilitating the work of my creative teams. I managed a range of global projects with budgets up to £200k+, often in extremely demanding and fast-paced environments, with complex briefs and deadlines. This led me to develop a diverse skillset, and a vigour for new challenges.

EDUCATION

BA (HONS) MUSIC 2:1
UNIVERSITY OF SOUTHAMPTON
2003-2006

SKILLSET



INSIGHTS & STIMULUS



LOGISTICS & MANAGEMENT



CREATIVITY



RESOURCING



EVENTS



FACILITATION

CLIENTS

UNILEVER | GENERAL MILLS
BRITISH GAS | BARCLAYS | BT
AVIVA | LLOYDS BANK | JDE
EA GAMES | DANONE | RED BULL
NOVO NORDISK | ASTRAZENACA
WAITROSE | TELEFONICA

INTERESTS



ACTING



PLAY



GREAT OUTDOORS



BAKING